

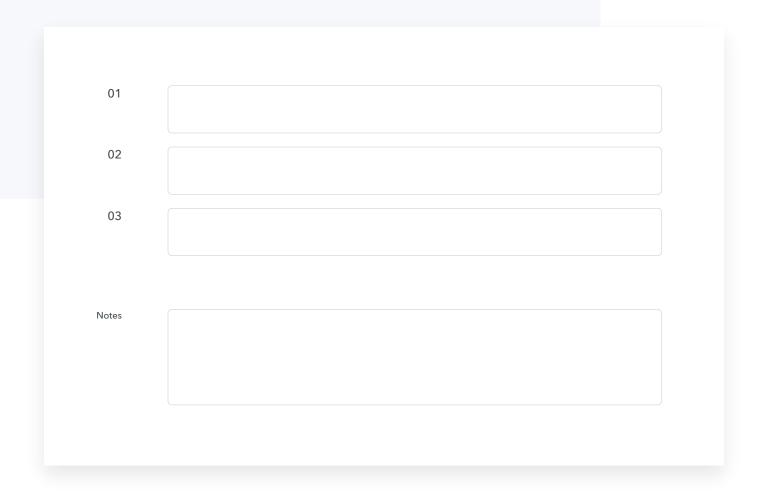
# Simple Marketing Plan Template





# **Business Objectives**

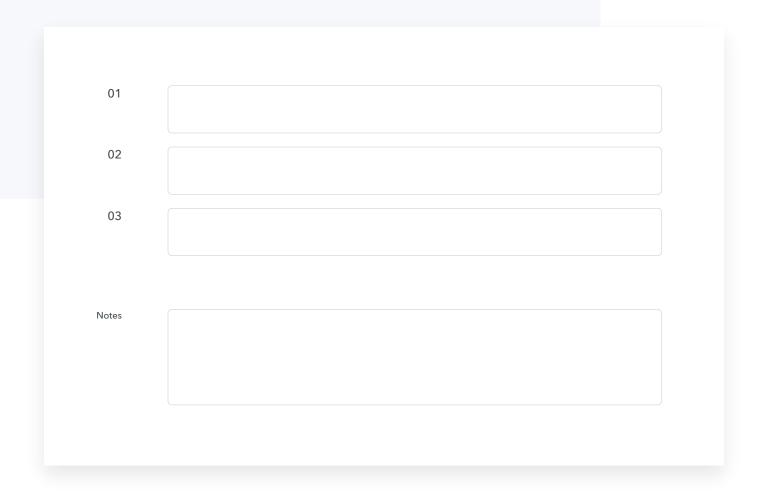
Objectives for your business as a whole.





# **Marketing Priorities**

Areas where your marketing team can help with meeting business objectives.





# **Marketing Goals**

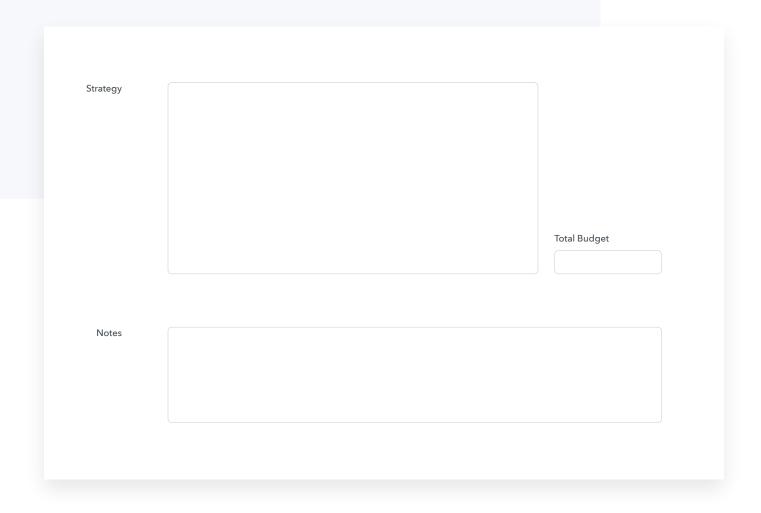
Tangible marketing goals/KPIs you plan to achieve.

01	
02	
03	
Notes	



#### **Marketing Strategy and Budget**

High-level overview of how you plan to hit your marketing goals.





#### **Key Actions and Budget Allocation**

Actionable steps your marketing team will take to implement your strategy.

01		Budget Allocation
02		Budget Allocation
03		Budget Allocation
04		Budget Allocation
05		Budget Allocation
Notes		



#### **Risks and Contingencies**

Potential risks to look out for and contingencies for hitting your goals.

01	
02	
03	
04	
05	
Notes	



# Need an extra set of hands? We can help with that.

Save time. Save money. Bring on a GenM apprentice today.

